



## THE SF MIXTAPE SOCIETY WANTS TO SEND YOU TO CAMP (AND THE OUTSIDE LANDS MUSIC FESTIVAL)

The San Francisco Mixtape Society is hosting its next mixtape trading party, themed “CAMP”, at **The Makeout Room** on **Sunday August 18, 2013**. The quarterly event, which is **free to attend** and open to the public, is dedicated to the art of making new friends and exchanging music mixes in all formats.

Anyone who brings a mixtape to the party is eligible for the following sponsored prize packages: Audience Choice, selected by popular vote, and Best Packaging, selected by judges. Additionally, a Best Mixtape prize winner will be selected by judges from mixes submitted in advance to the SF Mixtape Society website at [www.sfmixtapesociety.com](http://www.sfmixtapesociety.com). Attendees who bring a mixtape on cassette get a free drink.

In addition, those who submit their mixtapes to the SF Mixtape Society website **before August 7, 2013 at 6 pm PST** will be eligible for a random drawing to receive a free pair of weekend passes to the Outside Lands Music Festival, which takes place August 9-11, 2013 in Golden Gate Park. The prize is presented by Outside Lands sponsor Esurance as part of their insider band program at the event. Using wearable tech, concert goers can stay connected by tapping their wristbands on specially marked towers around the festival to find and message friends, save setlists, remember breweries and wineries they tried, and win prizes/free stuff.

**To pre-submit a mixtape for the Best Mixtape Award and be eligible for the drawing for Outside Lands passes, attendees are invited to visit [www.sfmixtapesociety.com](http://www.sfmixtapesociety.com).**

### DETAILS

**What:** San Francisco Mixtape Society. It's like Secret Santa with music mixes. Assemble and bring a mixtape based on the theme; leave with a themed mixtape assembled by someone else. This event's theme is: “**CAMP**”

**Who:** Open to all

**When:** Sunday, Aug. 18, 2013, 4-6pm

**Where:** The Make-Out Room, 3225 22nd Street between Valencia and Mission, (415) 647-2888

**Pro Tip:** You can bring a mixtape in any format – CD, USB, etc. – but you earn the respect of your peers and nab a free beer from the SF Mixtape Society if you bring your mixtape on an actual cassette

### WE <3 OUR SPONSORS

Four Barrel Coffee ([www.fourbarrel.com](http://www.fourbarrel.com))

Matador Records ([www.matadorrecords.com](http://www.matadorrecords.com))

Photojojo ([www.photojojo.com](http://www.photojojo.com))

Holiday Matinee (<http://www.holidaymatinee.com>)

And more to be announced!

### LINKS

<http://sfmixtapesociety.com>

<http://twitter.com/sfmixtapes>

<http://facebook.com/pages/San-Francisco-CA/San-Francisco-Mixtape-Society/199026229135>

### CONTACTS

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