



SAN FRANCISCO MIXTAPE SOCIETY ANNOUNCES A SUMMER PARTY DEDICATED TO THE ART OF MAKING AND EXCHANGING MUSIC MIXES

The San Francisco Mixtape Society has announced the theme of “*Foreign vs. Familiar*” for its third music mix exchange and contest, to be held at San Francisco’s **Make-Out Room** on **Sunday, July 11, 2010**. The party, which is open to the public and free to attend, is dedicated to the art of making and exchanging music mixes. **Attendees are invited to assemble a mix according to the theme in any format, whether cassette, CD or USB.**

Mixes will be traded over the course of the evening through a spirited raffle. All attendees who bring a music mix will leave the event with a mix made by someone else. Additionally, all attendees will be able to cast votes for the mixes with the best track listings and artwork.

Anyone who brings a mixtape to the party is eligible for the following prize packages: Audience Choice, selected by popular vote, and Best Packaging, selected by judges. Additionally, a Best Mixtape prize winner will be selected by judges from mixtapes submitted in advance to the San Francisco Mixtape Society website. **To pre-submit a mixtape for the Best Mixtape award, which is selected on the basis of music, attendees are invited to visit www.sfmixtapesociety.com.**

The makers of the winning mixes will be invited onstage to speak about their music selections and receive prize packages valued at up to \$50, presented by sponsors including the **San Francisco Modern Art Museum** (www.sfmoma.com), **Matador Records** (www.matadorrecords.com), **Photojojo** (www.photojojo.com) and **Black Iris** (www.blackiris.tv).

DETAILS

What: San Francisco Mixtape Society Party. It’s like Secret Santa with music mixes. Assemble and bring a mixtape based on the theme, leave with a themed mixtape assembled by someone else. This month’s theme is: *Foreign vs. Familiar*.

Who: Open to all, free of charge

When: Sunday, July 11, 2010, 4-6pm

Where: The Make-Out Room, 3225 22nd Street between Valencia and Mission, (415) 647-2888

LINKS

<http://www.sfmixtapesociety.com>

<http://twitter.com/sfmixtapes>

<http://www.facebook.com/pages/San-Francisco-CA/San-Francisco-Mixtape-Society/199026229135>

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