



## SAN FRANCISCO MIXTAPE SOCIETY USHERS IN SPRINGTIME WITH A FREE EASTER-DAY PARTY DEDICATED TO THE ART OF MAKING AND EXCHANGING MUSIC MIXES

The San Francisco Mixtape Society has announced the theme of “*Fools Rush In*” for its second music mix exchange and contest, to be held at San Francisco’s **Make-Out Room** on **Easter Sunday, April 4, 2010**. This quarterly event, which is open to the public and free to attend, is dedicated to the art of making and exchanging music mixes. **Attendees are invited to assemble a mix according to the theme in any format, whether cassette, CD or USB.**

Mixes will be traded over the course of the evening through a spirited raffle, hosted by music supervisor Annie Lin and artist John Verrochi. All attendees who bring a music mix will leave the event with a mix made by someone else. Additionally, all attendees and a panel of judges will be able to cast votes for the mixes with the best track listings and artwork. The makers of the winning mixes will receive prize packages valued at up to \$50, presented by sponsors including **Matador Records** ([www.matadorrecords.com](http://www.matadorrecords.com)), **Photojojo** ([www.photojojo.com](http://www.photojojo.com)), **Little Paper Planes** ([www.littlepaperplanes.com](http://www.littlepaperplanes.com)), **Black Iris** ([www.blackiris.tv](http://www.blackiris.tv)) and the **International Mixtape Project** ([www.internationalmixtapeproject.com](http://www.internationalmixtapeproject.com)).

Attendees will also be invited to DJ the event by submitting songs via the event’s Facebook page and Twitter using the hashtag #sfmixtapesociety. The event will open with a video art installation curated by designer Emie Lee.

### DETAILS

**What:** San Francisco Mixtape Society Party. It’s like Secret Santa with music mixes. Assemble and bring a mixtape based on the theme, leave with a themed mixtape assembled by someone else. This month’s theme is: *Fools Rush In*.

**Who:** Open to all, free of charge

**When:** Easter Sunday, April 4, 2010, 4-6pm

**Where:** The Make-Out Room, 3225 22nd Street between Valencia and Mission, (415) 647-2888

### LINKS

<http://www.sfmixtapesociety.com>

<http://twitter.com/sfmixtapes>

<http://www.facebook.com/pages/San-Francisco-CA/San-Francisco-Mixtape-Society/199026229135>

### CONTACTS

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